



# Press kit 2017

Amaris Foundation



## INNOVATION TO FOSTER INDEPENDENCE

"To celebrate our 10th anniversary, Olivier Brouhant and myself, wanted to share Amaris' success and its resulting know-how. The creation of our Foundation, in 2016, has thus marked a real turning point for the group; we wish to be committed in a concrete and effective way to innovation at the service of independence. In other words, we wish "to allow everyone to build his own future".

Innovation is then a means, a vector of this objective, whether technological or initiating a new concept. Independence, the prime motive of Amaris, is the value that enabled us to build our own adventure. We wanted our foundation to be as independent and innovative as Amaris, in alignment with its collaborative model and ambitions. "



► Olivier TISSEYRE, Amaris Foundation CEO



## HUMAN IN THE CENTER OF OUR ORGANIZATION



- "To It is the first **collaborative foundation** that is **deeply engaging its members** and donors through its actions.
- All Amaris **employees are members at no cost**, and become one of the **cornerstones** and **decision-makers** of the foundation.
- They **may propose** and **choose projects** that Amaris Foundation fund, and Amaris may make a donation in their name, so that everyone can contribute financially to fostering innovation for social causes.

## WHAT DO WE BELIEVE IN?

We engage with communities worldwide to raise awareness on important issues, to support their causes and actions upon 3 main topics:

- Health & Safety
- Local & International Empowerment
- Diversity & Equal Opportunity



In order to truly make an impact, and share our know-how efficiently, our projects must follow 3 main criterias:

- Use **innovative solutions to foster independence**
- Respect our rules of **ethics**: no discrimination of any kind, no promotion of a political or religious organization, technical, financial and human feasibility
- Have **a local, concrete and measurable impact**.

## HOW DO WE ACT?

- Each year, we financially support projects fostered by **associations elected by our members and donors**.
- In order to strengthen our partnerships, we continuously **co-create projects with non-profit organizations**, in which our employees share their expertise voluntarily.
- We **develop our own projects** to deepen our commitment and better serve **Innovation to foster Independence**. Those projects benefit our partners, members, donators and many other stakeholders.

## HOW DOES IT WORK?

1. **The members submit projects** → Once a year, our members can submit a project they believe in and they want to support
2. **The foundation community checks all the projects proposed** → To be sure that they fit with the Amaris foundation engagement.
3. **Once checked, the projects are submit to vote** → All the members can vote for the projects they want to support
4. **The election** → The first ones will finally be supported by the Amaris Foundation





## THE RESULT

### NUMBERS



45

Proposed projects



4

Covered continents



70 %

of Amaris employees are donators

### 11 projects supported



## AMARIS FOUNDATION IN THE WORLD





## I-CLOWN PROJECT BY



- Le Rire Médecin was our first elected in 2016. This project's objective is to **enable hospitalized children to enjoy the presence of clowns** at any time through a tailor-made application on Ipads.
- Through this partnership, **30.000€** will be dedicated to the **shooting of clown sketches** and, the **development of a broadcasting application**. In order to guarantee the project's success, **4 Amaris consultants have also volunteered to develop this application**.
- The objective is to launch a library of **40 videos** on 150 second-hand IPads. This extensive library will help caregivers and doctors to choose the most suited sketches for each child. Our goal is to allow the **80 000 ill children from 15 French hospitals** visited by the clowns in 2016 to follow their beloved clowns at any time.



## I-CLOWN PROJECT BY



**150**

Ipads to broadcast the videos (second hand, given by another non profit organisation)



**30 000€**

dedicated to the project



**80 000**

ill children will benefit from it



**40**

videos produced



**11**

broadcasting application



**4**

consultants volunteers to develop it



**15**

hospitals



## PANDA BY

- PANDA stands for Pregnancy And Newborn Diagnostic Assessment, a **telemedicine application** developed by Enfants du Monde.
- This mobile health system provides **health education to nurses** and allows **women to receive better care during their pregnancy**.
- Amaris Foundation **sponsors a part of PANDA feasibility test phase**.
- The Swiss NGO has already helped **90 000 women** to be better prepared for childbirth in Burkina Faso and wants to extend its action to other African countries.



## E-SAFETY PROGRAMS BY



- Save the Children promotes **children's rights**, provides relief and helps support children.
- We will finance the **organization of a conference** and **an award giving** event for the national contest that has been going on in **270 schools on E-safety topic across Romania**.
- In total, the project involves 1000 pupils and their parents along **with 30 teachers** from 270 institutions across Romania, in tackling issues like **cyberbullying and sexual content online**.

